



TUXEDO CASE STUDY

MyShield by Essence Security



SIRKO INTERNATIONAL

BACKGROUND :

While Tuxedo Wine & Spirits isn't in a particularly high-crime area, they had still been broken into once in recent years, losing over \$80,000 of product. Their traditional security system included cameras, door-windowsensors, lights, and alarms. While their security system "worked", by detecting the intrusion and alerting the authorities, it failed to stop the theft as by the time the police arrived, the perpetrators were long gone with the merchandise. As police arrival times weren't able to be predicted, Tuxedo Wine & Spirits felt they needed a better solution to prevent this theft from re-occurring.

ABOUT THE INTEGRATOR

Sirko International is an elite security and investigative team and Atlanta's premier provider of security, technology, and investigation services, with more than 30 years of combined experience serving businesses and individuals. Drawing on service in the United States Marine Corps, as well as experience as a police officer and investigator at a large metro Atlanta police department, Sirko International has developed a highly trained and experienced team that can tackle any assignment. Their dedicated team offers a wide range of solutions, including professional security guards, private investigations, top-notch security camera sales and installations, and cutting-edge security alarm systems. The Sirko guiding principal is to keep their customers safe and protected at all times.

ABOUT THE CUSTOMER

Tuxedo Wine & Spirits offers the finest beer, wine and liquor in the heart of Buckhead, Atlanta.



Tuxedo Wine
& SPIRITS

SOLUTION :

As traditional security system peripherals weren't doing the trick, Tuxedo Wine & Spirits decided to look for more proactive solutions. While there are a few fog-based solutions now appearing in the US market, the other solutions had a much higher entry cost barrier than the MyShield product. The other solutions also required more maintenance and relied on both a very high constant power source and an unsecure WiFi connection. MyShield was priced right, had little/no maintenance, and operates as a cellular LTE device requiring only batteries to operate and no WiFi or power that could easily be tampered with. MyShield is the only solution that is fully configured and managed by a mobile app.

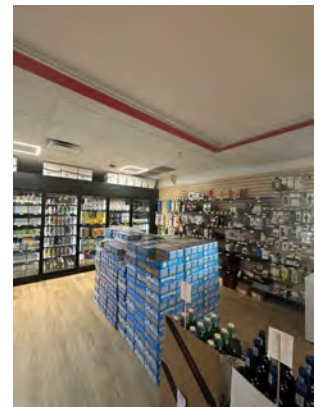
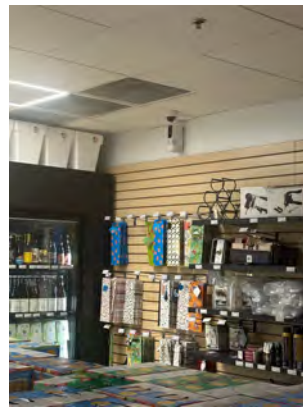
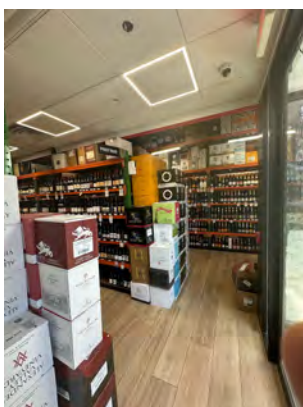
Sirko was able to install 4 units into the customer facility in a few hours and set them up. This customer wanted to self-monitor their system via mobile app, but also had the option to connect the system into a professional monitoring station.

Using the mobile app, the customer can arm, disarm, configure, and receive intrusion alerts all on their mobile devices. Tuxedo Wine & Spirits also has various employees that open and close the store- and the mobile app allows the owner to just give certain privileges to certain employees. This allowed Tuxedo Wine & Spirits to have their managers arm and disarm the system, but not deploy the fog (which only the owner wished to do).



MYSHIELD

MyShield leverages advanced technology to deliver robust protection and seamless integration, making it an ideal choice for businesses seeking to safeguard their assets and ensure compliance with industry standards.



The Result

While at the time of the writing, Tuxedo Wine & Spirits has not had any incidents, the enhanced security capabilities that the MyShield give them a sense of security knowing that fog could be deployed in as little as 30 seconds to drive criminals out of their facility.

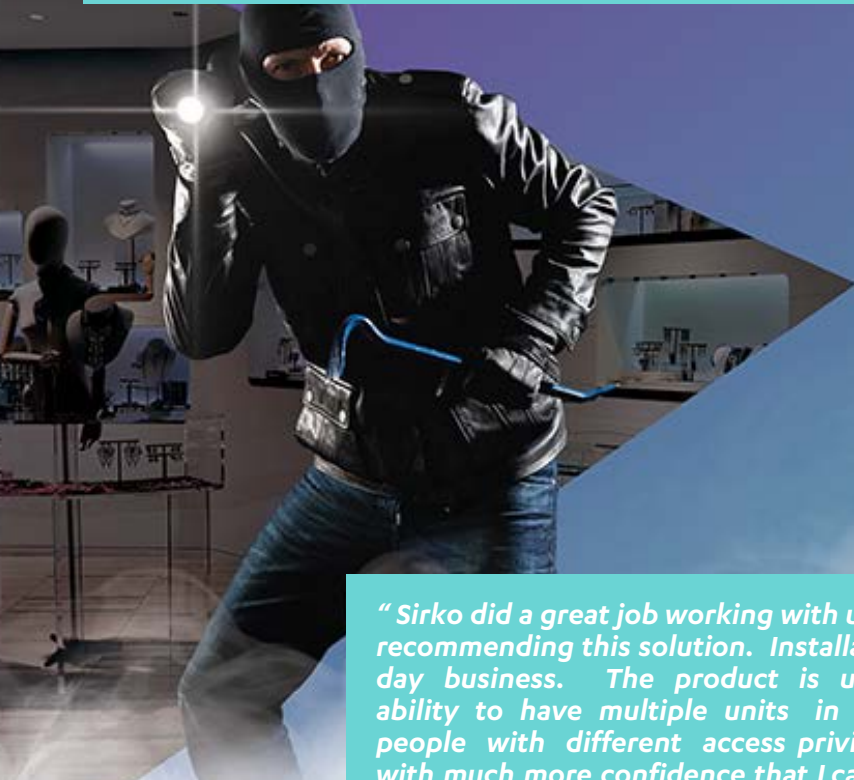
CONCLUSION

In this case study, we spotlight the collaboration between Sirko International, renowned for their expertise in Security Technology, Private Investigations, Security Guards, and Alarm Monitoring, and Tuxedo Wine & Spirits, a leading entity in liquor stores. Confronted with multiple break-ins and thefts along with longer police response times, Tuxedo Wine & Spirits required a solution capable of addressing their specific security needs and mitigating risks.

Through the proficient implementation by Sirko International, MyShield was effectively integrated into Tuxedo Wine & Spirits infrastructure, leading to a significant risk reduction by knowing that criminals would be hard-pressed to steal what they can't see.

" The Essence Security team was very responsive to help configure the system and address any integration and configuration questions. Integration of the product was as simple as finding the proper locations, installing 3 screws for each MyShield, downloading the mobile app, testing, and some training. It could not have been easier."

Sirko International



" Sirko did a great job working with us to understand our security pain points and recommending this solution. Installation was quick and didn't affect our day-to-day business. The product is unobtrusive and hardly recognizable. The ability to have multiple units in multiple zones controlled by different people with different access privileges is outstanding! I leave my building with much more confidence that I can deter crime without 100% police reliance."

Tuxedo Wine & Spirits